

## For Immediate Release

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### Media relations contact:

(Ms.) S.A. "Sam" Jernigan  
Renaissance Consultations  
530.362.1339  
sam@MarketingAndPR.com

## *Come Explore Award-Winning & Dynamic "Transformative Art" -- New Show Debuts in Grass Valley*

GRASS VALLEY, CA -- When seen through the eyes of an imaginative artist, the ever-fascinating elements of the natural world can create even more wonder. Having garnered multiple awards for her photography as well as original art, Nevada County artist, **Lisa Redfern of Redfern Photography** refers to her distinctive technique as "**Transformative Art**," and a new showing of her work is debuting in Grass Valley this month.

Ms. Redfern characteristically begins with an original photograph of hers which then journeys a winding path of multi-layered color and light enhancements. As her process of stylizing continues, she uniquely shapes, molds, and tailors the subject matter to achieve her romantic vision, often implementing so many layers of subtle effects that it would actually be impossible to replicate the finished piece, even for the artist herself. The new show, "**The Magic & Mystery of Dragonflies**," includes a special piece which features text and highlights the imagery and symbolism of the dragonfly in various cultures around the globe.

This newest collection of Redfern's transformative pieces debuts March 12<sup>th</sup> at South Pine Café, (102 Richardson Street in Grass Valley, 530-274-0261) and runs through April 15<sup>th</sup>. The art is available for purchase and prices range from \$40 for smaller pieces to \$895 for oversized images (36" x 60" and 36" x 48"). All of Redfern's artwork is printed on canvas and gallery wrapped.

For over a decade, Redfern Photography of Grass Valley has been well-regarded as a successful portrait studio specializing in photographs for individuals (especially high school seniors), as well as families. Their work has received numerous awards over the years including many 1<sup>st</sup> place and "Best of Show" ribbons at the Nevada County Fair (in the professional category) and, most recently, Lisa Redfern received the Award of Excellence for her "Orange Anemone" in the 2010 Sacramento Fine Arts Center competition, bringing Redfern Photography's overall award count to nearly a dozen total. With her artistic repertoire expanding, Ms. Redfern's transformative art creations of local restaurants have been featured as cover artwork for the new regional lifestyle magazine, *Sierra Food, Wine, Art*. The South Pine Café itself is her most recent subject for the quarterly magazine and was showcased on the cover of their Winter 2010 issue

In addition to her portrait photography and original art, Redfern is also available for a wide array of commissioned work and any of her photography can subsequently be "transformed" using her proprietary techniques. Online gallery: [www.Refern.biz](http://www.Refern.biz), Redfern Photography studio: 530.272.3656.

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